

## Bulk Push SMS Tariff/Slabs

SI No	Push SMS per month	SMS Charges (in paisa per SMS (excluding GST))	
		SMS from BSNL to BSNL customers	SMS from BSNL to other telecom service provider customers
		Transactional/Promotional SMS	Transactional/Promotional SMS
1	less than 50 Thousand	Flat Rs.6,500*	
2	More than 50 thousand to less than 1 Lakh	Flat Rs.12,000*	
4	1 Lakh to <10 Lakh	10 paisa per SMS	11 paisa per SMS
5	10 Lakh to <50 Lakh	9.2 paisa per SMS	10 paisa per SMS
6	50 Lakh to <1 Crore	8.8 paisa per SMS	9 paisa per SMS
7	1 Crore to < 2 Crore	8.5 paisa per SMS	8.7 paisa per SMS
8	2 Crore to < 5 Crore	8.2 paisa per SMS	8.4 paisa per SMS
9	5 Crore to < 10 Crore	8.0 paisa per SMS	8.2 paisa per SMS
10	10 Crore to < 20 Crore	7.8 paisa per SMS	8.0 paisa per SMS
11	20 Crore to < 30 Crore	7.6 paisa per SMS	7.9 paisa per SMS
12	30 Crore and above	7.3 paisa per SMS	7.7 paisa per SMS